



*Joan Lunden brings the gift of warmth and affordable luxury
to the coming holiday season with*
Joan Lunden Home Holiday Collection on QVC

Americans welcomed Joan Lunden into their homes every morning for nearly two decades as host of *Good Morning America* and now she brings her warmth and comforting quality back into homes with her new collection, **Joan Lunden Home**. During her years with *Good Morning America*, Joan traveled the world with an all-access pass, visiting some of the most incredible places on the globe. Taking cues from the decors and personal surroundings of some of the most influential people in the world, she turned her passion for home design into a line for all to enjoy. With a successful debut collection of bedding and decorative pillows on QVC, she now returns with her holiday collection of luxurious and affordable throws, perfect for the gift-giving season. As a busy mother of 7, Joan understands what her fans and their families want – luxury and comfort with the ease of everyday use (machine washable and affordable price point) and like Joan, her fans with busy lives want to make their surroundings comfortable and welcoming with ease.

The **Joan Lunden Home Holiday Collection** offers great holiday gift ideas for all with its elegant line of luxurious *and* affordable faux fur and textured knit throws.

QVC will premiere the **Joan Lunden Home Holiday Collection** on November 16th with three shows airing at: 9am, 5pm and 10pm

**Joan Lunden Home
Fall/Holiday Collection Throws**

Faux Mink Croc-Textured Throw with Fringe

Luxurious and decorative, the “croc” technique takes faux fur to an even higher level of sophistication giving a rich look to a super soft and comfortable throw.

Available in: Ivory, Taupe, Chocolate and Black

100% polyester with micro-plush reverse; Size: 50 x 70 (the average throw is 50x60); Machine washable

Faux Mink Striped-Textured Throw with Fringe

Textural applications such as sheering and embossing make these luxurious and unique throws both perfect for snuggling and a decorative touch for any room in the house.

Available in: Ivory, Camel, Chocolate and Wine

100% polyester with micro-plush reverse; Size: 50 x 70 (the average throw is 50x60); Machine washable

Faux Rabbit Throw with Pom Poms

These throws, with super soft fur and fun pom poms, will take any room from plain to luxuriously festive.

Available in: Beige, Toffee, Black and Cranberry

100% polyester with micro-plush reverse; Size: 50 x 70 (the average throw is 50x60); Machine washable

Popcorn Throws

A decorative chunky knit, these super soft throws are perfect for any living room or bedroom. With our new fall colors you can change the look of any room easily and affordably.

Available in: Butter, Spice, Chocolate, Ivory and Deep Red

Acrylic/Poly Blend; 60% polyester, 40% acrylic; Size: 50 x 70 (the average throw is 50x60); Machine washable

Dip Dye Throw & Pillow Set

This set includes a super soft throw with a matching soft and decorative pillow, the perfect gift set for the holidays. The dip dye process creates a look with texture & depth and a feel of extreme softness.

Available in: Caramel and Chocolate

100% polyester with micro-plush reverse; Size of Throw: 50 x 70 (the average throw is 50x60); Size of Pillow: 16x16; Machine washable

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